JEWISH
HISTORICAL
SOCIETY of the
Upper Midwest

2019 ANNUAL REPORT



Record breaking crowd in attendance at JHSUM's 35th Anniversary event.

### Dear Friends

If you're reading this, there's a good chance you were among the more than 400 people celebrating the 35th anniversary of the Jewish Historical Society of the Upper Midwest at our gala on September 8. Our master of ceremonies, Congressman Dean Phillips, inspired our crowd with a hopeful message in the Ted Mann Concert Hall at the University of Minnesota, and keynote speaker Ari Shapiro, co-host of All Things Considered on National Public Radio, gave us a masterful and personal perspective on immigration, the role of Jewish life in the Upper Midwest, and how the lessons of history affect our social, cultural and political decisions today.

If you couldn't join us, or if you'd like to relive the celebration, check out the short documentary, *It Happened Right Here*, created for JHSUM by Dale Bluestein of PartnershipMEDIA, which debuted that night and has been receiving rave reviews ever since. You can find this powerful video narrated by Peter Coyote, known for his distinctive narration of Ken Burns' documentaries, at **jhsum.org**.

And now we are in our 36th year — Double-Chai. Among our 2020 plans are a journal on the history of Jewish theater in Minnesota, the continuation of our demographic study of the Jews in St. Paul in the early 20th century, and the creation of an exhibit on the Jewish history of St. Paul.

We will, of course, continue to record oral histories, preserve artifacts, create exhibitions and sponsor programs — teaching and celebrating the history of the Upper Midwest Jewish community. And with documents, papers and photos preserved at the Nathan and Theresa Berman Upper Midwest Jewish Archives, we ensure that our history is safe for the future.

As a supporter of JHSUM, you ensure that we can continue this important work and we thank you.

All the best,

Jamie Heilicher, Board President Robin J. Doroshow, Executive Director

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### 2019 Highlights

# Events that connect and reach more people than ever before



Celebration

Ted Mann Concert Hall, University of Minnesota: September 8, 2019,

"Optimism is just as contagious as fear." master of ceremonies Dean Phillips told the enthusiastic crowd of more than 400 people gathered to celebrate the Jewish Historical Society of the Upper Midwest's 35th anniversary. His words reflected the hopeful nature of the event itself — the largest JHSUM has ever done — marking a major milestone for the organization.

Through vivid and fast-paced stories of his work as a reporter documenting immigration around the world, All Things Considered cohost and event keynote Ari Shapiro made a statement about the commonalities of the immigrant experience, in every time

and place. In what he described as "largest global migration crisis since World War II," he emphasized the need for empathy: "It's so easy for us to think of those people as 'those people'...but I think it's valuable to broaden that conversation."

#### More from this important event:

- Debut of It Happened Right Here video documentary of the history of JHSUM, view at jhsum.org.
- Community members Eloise and Elliot Kaplan were so inspired that they offered a matching grant opportunity through December 31. This successful matching campaign achieved over \$80,000 in support of JHSUM.



#### "Becoming Brookview... and Beyond: Jim Crow and the Jews in the Twin Cities", Annual Meeting

#### Brookview Community Center: November 3

Local attorney and community member Marshall Tanick presented on the Jewish history of the Brookview Golf Club. Introductory remarks were given by Golden Valley mayor, Shep Harris.



#### "Jim Crow of the North", screenings

#### Elmer L. Andersen Library: May and July

In May, JHSUM cosponsored a screening and panel discussion of this documentary, a Twin Cities Public Television documentary film based on the work of the Mapping Prejudice Project at the University of Minnesota, in partnership with the Nathan

and Theresa Upper Midwest Jewish Archives, the Minneapolis Urban League, the Northside Achievement Zone, the speaker's bureau of the Jewish Community Relations Council (JCRC) and Children of Holocaust Survivors in Minnesota (CHAIM).

In July, a screening involved partnerships between JHSUM, the National Council of Jewish Women (NCJW), Jewish Community Action (JCA), and JCRC. Producer Daniel Pierce Bergin and Mapping Prejudice Project Director, Dr. Kirsten Delegard also participated.

### Dr. Linda Mack Schloff Research Endowment Award

#### Elmer L. Andersen Library: July 11

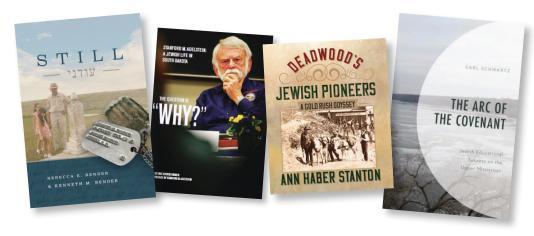
As the recipient of this year's Schloff Award, Steven Green presented on the research he conducted on the relationships between United States Jewish history, food and foodways, and Midwestern history. Green is a PhD candidate in History at University of California, Santa Cruz. The award grants funds to a student or scholar to assist with costs associated with travel to the University of Minnesota to use the Upper Midwest Jewish Archives.



#### **Volunteer-led tours**

### Minneapolis North Side: multiple dates

JHSUM volunteer-led tours of the North Side continue to be popular. Tours this past year hosted Beth El synagogue and — for the second year — the Partnership Together (P2G) program of both Minneapolis and St. Paul Federations.



Additionally, our fabulous volunteers spoke at North Side tours sponsored by other community organizations.

# Multiple events, multiple locations in partnership with the Minnesota Jewish Genealogical Society (MNJGS)

Our highly successful partnership with the MNJGS continues, with multiple events promoted and enjoyed by our shared audience. Together with the Hennepin County Library, a computer workshop explored immigration laws, documents and stories. A panel on adoption and DNA took a look at the surprises that may arise out of a DNA search. Another session introduced members to the terminology and process to find matches within data. An engaging presentation by Janet Horvath outlined her search into family Holocaust history and a unique connection to Leonard Bernstein. Another presentation focused on the experience of finding family in the Czech Republic and Sweden. MNJGS closed the year with an exciting panel on visiting one's ancestral town as several members shared their travel experiences and how to prepare for such a trip.

# PUBLICATIONS AND SCHOLARSHIP

#### Still by Rebecca Bender

A history of five generations coming from Odessa and living as American Jews in the Upper Midwest.

## The Question is "Why?" by Eric Steven Zimmer

Stanford Adelstein's story of family, faith, business, politics, and philanthropy.

#### Deadwood's Jewish Pioneers: A Gold Rush Odyssey by Ann Haber Stanton

An original, research-based look at this little-known element of our history.

#### The Arc of the Covenant by Earl Schwartz, Professor of Religion at Hamline University

A meticulously researched and analyzed history of Jewish education in St. Paul.

#### AND MORE

JHSUM partnered with the Sabes and St. Paul JCCs, the Canadian Consulate, and JCRC of Minnesota and the Dakotas on the exhibition on the **Canadian Jewish Experience**, at the Sabes JCC in July.

#### St. Paul Oral History Project

received Legacy funds to complete the demographic study of Jews in St. Paul from the early 20th century; this project is scheduled for completion in early 2020.

Research and writing conducted on the **history of Jewish theater** in Minnesota; journal of results to be published in 2020.

#### **GIVING REPORT | 2019**

# Join the flow of history with JHSUM

Your generosity and commitment to JHSUM allow us to fulfill our mission: to promote the vitality and continuity of Jewish culture in the Upper Midwest through preservation, interpretation and education.

Deepen your connection with the flow of history by making a contribution. **Consider these options:** 

#### Become a member—or (even better) a life member.

Memberships supplement other donations, grants and endowment earnings, to support our annual operating and programming budget.

**Make a donation**. Any amount supports valuable programs in our community.

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Morton Silverman

*In memory of Artice Silverman* 

David and Patricia Sinykin

*In honor of Jamie Heilicher* 

James and Joanne Smith

Dr. Thomas and Laurie Smith

Richard and Diane Smookler

In honor of Rabbi Rachel Smookler

Judith and Richard Spiegel

**Sharron Steinfeldt** 

*In memory of Sarah Shragg* 

*In memory of Larry Marofsky* 

*In memory of Leo Melzer* 

*In memory of Maxine Smiley* 

In memory of Evelyn Flom

*In memory of Thomas Feinberg* 

In memory of Shirley Greenstein

*In memory of Ryvelle Tilsner* 

*In memory of Barbara Eiger* 

*In memory of Sharon Friedman* 

In memory of Jean Grossman

Tom and Liba Stillman

In honor of Dale Bluestein

Elaine Steinman

Dan and Laura Swartz

Marshall Tanick and Cathy Gorlin

Howard and Janet Tarkow

Alexander and Marni Tselos

Jerry Waldman and Judi Belzer

Susan and Charles Ward In memory of Joseph

In memory of Joseph Fligelman Levy

Dr. David and Mary Ann Wark Howard and Jo Weiner Susan Weinberg and Martin Arend

Herbert and Judith Weisberg

Roberta Wilensky

Richard Woldorsky and Diane Aronson

In memory of Dr. Arnold Aronson

Ellen Zaroff

Bonnie and Alan Ziskin

Harvey Zuckman and Phil Oxman

# FOUNDATIONS AND SUPPORTING ORGANIZATIONS

Minneapolis Foundation

St. Paul Jewish Federation

Melodee Kornacker: Micah Fund of The Columbus Foundation

Wayne Goldstein Memorial Foundation

Best Buy Employee Giving Program

The Columbus Foundation

Kipp Philanthropic Fund

Levi Family Giving Fund

Steinfeldt Family Foundation

Heilicher Foundation

American Endowment Foundation

Minneapolis Jewish Federation

Beth El Synagogue

Minnesota Historical Society

The Fingerhut Family Foundation

Erwin and Arlis Grossman Family Philanthropic Fund

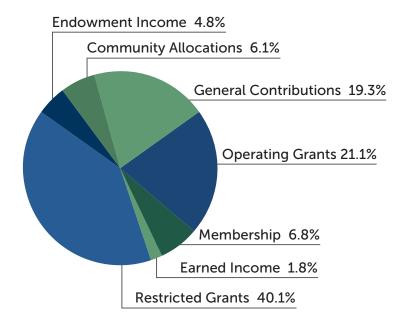
#### **REVENUES AND EXPENDITURES | 2019**

#### **REVENUES**

Community Allocations	\$7,188.00
General Contributions	\$22,921.58
Operating Grants	\$25,000.00
Membership	\$8,109.00
Earned Income	\$2,087.95
Restricted Grants	\$47,549.72
Endowment Income	\$5,682.05
TOTAL REVENUE	\$118,538.30

EXPENDITURES	
Administrative	\$88,649.99
Fundraising	\$4,696.85
Programming:	
Preservation	\$8,852.82
Interpretation	\$94,664.01
Cost of Goods	\$2,128.93
TOTAL EXPENSES	\$198,992.60
NET INCOME	\$(80,454.30)

#### **REVENUES**



### **BALANCE SHEET** | 2019

#### **ASSETS**

Cash and Equivalent	\$71,400.88
Endowments	\$564,993.10
Equipment	\$1,628.66
Inventories	\$24,129.29
TOTAL ASSETS	\$662,151.93

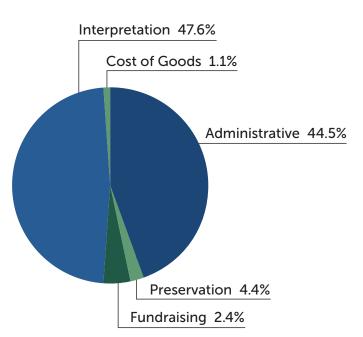
#### LIABILITIES

Payables —

#### **EQUITY**

<b>Endowment Contributions</b>	\$373,014.83
Retained Earnings	\$367,591.40
Net Income	\$(78,454.30)
TOTAL EQUITY	\$662,151.93
LIABILITIES AND EQUITY	\$662,151.93

#### **EXPENDITURES**



Eloise and Elliot Kaplan Family Jewish History Center Jay and Rose Phillips Building | Barry Family Campus 4330 S. Cedar Lake Road | Minneapolis, MN 55416

www.jhsum.org

JEWISH
HISTORICAL
SOCIETY of the
Upper Midwest